

Gwinnett Innovation Park Helps Entrepreneurs Make the Move

GIP Provides Entrepreneurs with The Resources Needed to Make the Move from Home Office to Office Building

Atlanta, GA - January 27, 2011 - Successful businesses often get started in basements, garages, home offices and even cars and with success often comes the question of when to leave the home office. For 20 years, Gwinnett Innovation Park, (www.gwinnettinnovationpark.com) a dynamic and affordable environment for new and growing companies, has helped provide metro-Atlanta and Gwinnett entrepreneurs and new and growing businesses the resources to grow and succeed.

"Gwinnett Innovation Park provides new and growing companies with the resources they need to succeed," said Marcy Powers, manager of Gwinnett Innovation Park. "We provide advice and support and work with each company to provide the best space to fit their needs. We offer an instant office and flexible space for growing companies so entrepreneurs can focus on the growth and development of their businesses."

As entrepreneurs look ahead to 2011 there are several factors that can help them determine if it's time to make the move.

Time to Leave the Coffee House

While the local coffee house worked for networking and start-up meetings, meetings with the C-suite and major clients may require a more professional meeting space and one that can be booked in advance. In addition, as you continue to grow your kitchen table boardroom can become both a nuisance to your employees, clients and family members.

Business is Booming and Hiring Employees

As a one man show your home office can provide the needed functionality to run your business but as you grow you need to provide the right space for employees to be productive and feel like they are part of a team.

Energy and Motivation

Do you or your employees need the vibe and energy of an office to be productive? If this applies to you and/or your team, a formal office setting can provide the structure you and your team needs to succeed. While you will have more costs with the space than your home, it may be worth the increased productivity by you and your team.

Testing the Waters

In today's market you don't have to go all or nothing. Spaces like the GIP's eHub provide a co-working space that can be a stepping stone from the home office to a corporate office building. With no long term contracts, the Entrepreneurs Hub is designed to help entrepreneurs, business consultants, teleworkers and start-up companies focus on their business while the Gwinnett Innovation Park facility staff handles all infrastructure needs.

Flexibility to Grow and Succeed

As you take the next step in your business, you need to make sure that you are making the right choice for the growth and success of your company today and in the future.

GIP offers companies options that help them grow on demand. Featuring almost 140,000 square feet of office, manufacturing and warehouse space, companies can expand within the facility as their business grows, without upfront capital costs or the hassle of changing address and phone numbers or locking into a long-term lease.

About Gwinnett Innovation Park

The Gwinnett Innovation Park offers an affordable environment for new and growing companies. Entrepreneurs can focus on business development and enjoy an “instant home” for their company without having to deal with facility and infrastructure hassles or lock into long-term commitments. They also have access to the business expertise of on-site executives and benefit from peer interaction, shared services and an extensive network of resources. Located in Gwinnett County, Georgia near Lawrenceville, Duluth and Norcross, Gwinnett Innovation Park is sponsored by long-time technology pioneer, Intelligent Systems Corporation [NYSE Amex: INS]. The Gwinnett Innovation Park is one of the most successful, privately funded incubation programs in the country. During its 20 year history, the Gwinnett Innovation Park has been recognized as a top technology incubator and has been home to some 75 start-up companies that are estimated to have created more than a 1,500 new jobs in the Gwinnett county area. Gwinnett Innovation Park is also home to Gwinnett's coworking space, the Entrepreneurs Hub, designed to help entrepreneurs, business consultants, teleworkers and start-up companies focus on their business while the facility staff handles all infrastructure needs. Information about the Gwinnett Innovation Park is available at www.gwinnettinnovationpark.com as well as the eHub Connections blog at ehubconnections.com or send a message to info@gwinnettinnovationpark.com.

Contact:

Marcy Powers

Manager

(770) 564-5505

www.gwinnettinnovationpark.com